

STRATEGIC PLAN



2022-2025

TOWN OF FORT MACLEOD





Vision

A vibrant, growing community, full of opportunity.



Mission

To provide high-quality service in an efficient and responsible manner.



The Big Picture

Vibrant

Arts & Culture

Town Appearance

Environment

History & Heritage

Safe Community

Social Responsibility

Recreational Opportunities

Community

Growing

Residential Housing

Business Growth

Infrastructure

Public Engagement

Relationships

Service



Town of Fort Macleod
CAO, Mayor, and
Councillors
November 2022.
Left to Right: CAO
Anthony Burdett,
Councillor Gord
Wolstenholme,
Councillor Aaron
Poytress, Councillor
Mackenzie Hengerer,
Mayor Brent Feyter,
Councillor Christina
Fox, Councillor Jim
Monteith, and
Councillor Marco Van
Huigenbos.



Background

The Town of Fort Macleod established this 2022-2025 Strategic Plan by evaluating the previous 2018-2022 Strategic Plan with a "Term In Review." Residents and key stakeholders were invited to give input and feedback regarding the past and future planning for the Town of Fort Macleod. Through open houses, meetings, and surveys, Council and Administration gathered information and found common goals and priorities.

The purpose of this Strategic Plan is to guide the Town in its growth, opportunities, and vibrancy, while maintaining high-quality service efficiently and responsibly.

This plan is a living document and sets forth the priorities for the next four years based on the financial realities of the day. The plan will be reviewed annually to ensure current.

Whereas priorities and goals are identified, Town Administration works diligently to implement these measures while working within specific means, timeframes, and budgets.

Goals & Priorities



Safe Community

- Quarterly Safe Community Task Force meetings.
- Regular Crime Prevention Advisory Committee meetings.
- Annual Community Safety Perception Survey.
- Regular relocation of speed signs.

Residential Housing

- Increased promotion and marketing of 9th Street residential lots, with a five-year goal of selling 50% of the lots.
- Increase the number of multi-residential lots available.
- Approve the Macleod Landing area structure plan.
- Support and advocate for increased affordable housing units.



Infrastructure

- Implement an Asset Management system.
- Resurface 8 blocks of asphalt.
- Develop 2 blocks of new roadway.
- Replace 3 blocks of existing water and sewer main.
- Construct and renew 1.5 km of sidewalks.
- Improve 500 meters of existing gravel roadways to asphalt.



More Goals



Business Growth

- Increase the uptake of the Tax Incentive Bylaw.
- Increase the number of Business Licenses.
- Improve the process of electronic form submission.
- Develop and sell Industrial General & Commercial lots, with a goal of \$1,000,000 in sales.
- Continue to market and promote the Town as a filming destination.

Recreation

- Approve the Pathway Master Plan, including 2 km of new pathway developed.
- Complete the Skate Park project.
- Install additional irrigation.
- Increase usage of facilities.
- Improvements to sports parks, including new soccer fields.



Town Appearance

- Annual Public satisfaction survey.
- Increase volunteers involved with beautification.
- Additional transformer wrapping.
- Develop a memorial bench & tree program.
- Expansion of weed and invasive species program.



Social Responsibility

- Continued assistance through our Family and Community Support Services (FCSS).
- Inclusion and Diversity committee meetings.
- Community accessibility review.



Arts & Culture

- Increase the number of arts and culture programs.
- Creation of Empress Theatre floor and seating plan.
- Development of mural program and policies.



History & Heritage

- Promotion of the Town's historic assets.
- Research potential heritage programs.
- Develop Provincial Historic area design guidelines.



Environment

- Annual Community clean-up.
- Investigate potential new Green Initiatives.
- Reduce emissions (Solar, efficiencies, insulation).
- Tree planting initiatives and bulk buying program.





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